



ABOUT ME

Amana Shelbaya

- UX & UI Designer.

As a 32-year-old designer with over 5 years of experience, I excel in creating user-friendly, innovative digital experiences and brand identities. I've worked with companies like VACA, DRIVR, MilleSpeak, and WAVII, delivering engaging interfaces and helping brands connect with their audiences.

My skill set includes UX/UI design, graphic design, WordPress, AI work, and digital marketing. I am highly proficient in design tools like Adobe Creative Cloud, wordpress and Figma, with a strong portfolio showcasing web and mobile designs. I also have hands-on experience in user research, usability testing, and iterating designs based on feedback to ensure a smooth user experience.

I'm particularly passionate about designing for AI-powered platforms, and my work reflects a deep understanding of user needs and how to solve real-world problems through design. For example, my WAVII app concept, designed to help people find workout buddies, showcases my ability to create solutions that motivate users toward a healthier lifestyle by connecting them with others who share their fitness goals.

In alignment with your job description, I'm confident I can design intuitive, accessible interfaces for AI-driven features like the Dynamic Story Builder, AI-narrated audiobooks, and more. My expertise in collaboration, problem-solving, and staying current with design trends makes me a strong fit for your team, ready to help push the boundaries of storytelling through cutting-edge design.



VACA Drift ApS

2022 - 2024

- UX & UI Designer
 - Digital Marketing & campaign manager
 - Worked out their new brand identity & User journey
 - E-mail marketing
 - Customer service
-

WAVII ApS

2019 - 2023

- UX & UI Designer
 - Coordination with app developers
 - Digital marketing
 - Worked out the brand identity & User journey
-

DRIVR

2021 - 2022

- UX & UI Designer
 - Worked out their new brand identity & User journey
 - Digital marketing
 - Customer support
-

Mille Speak - Speaker

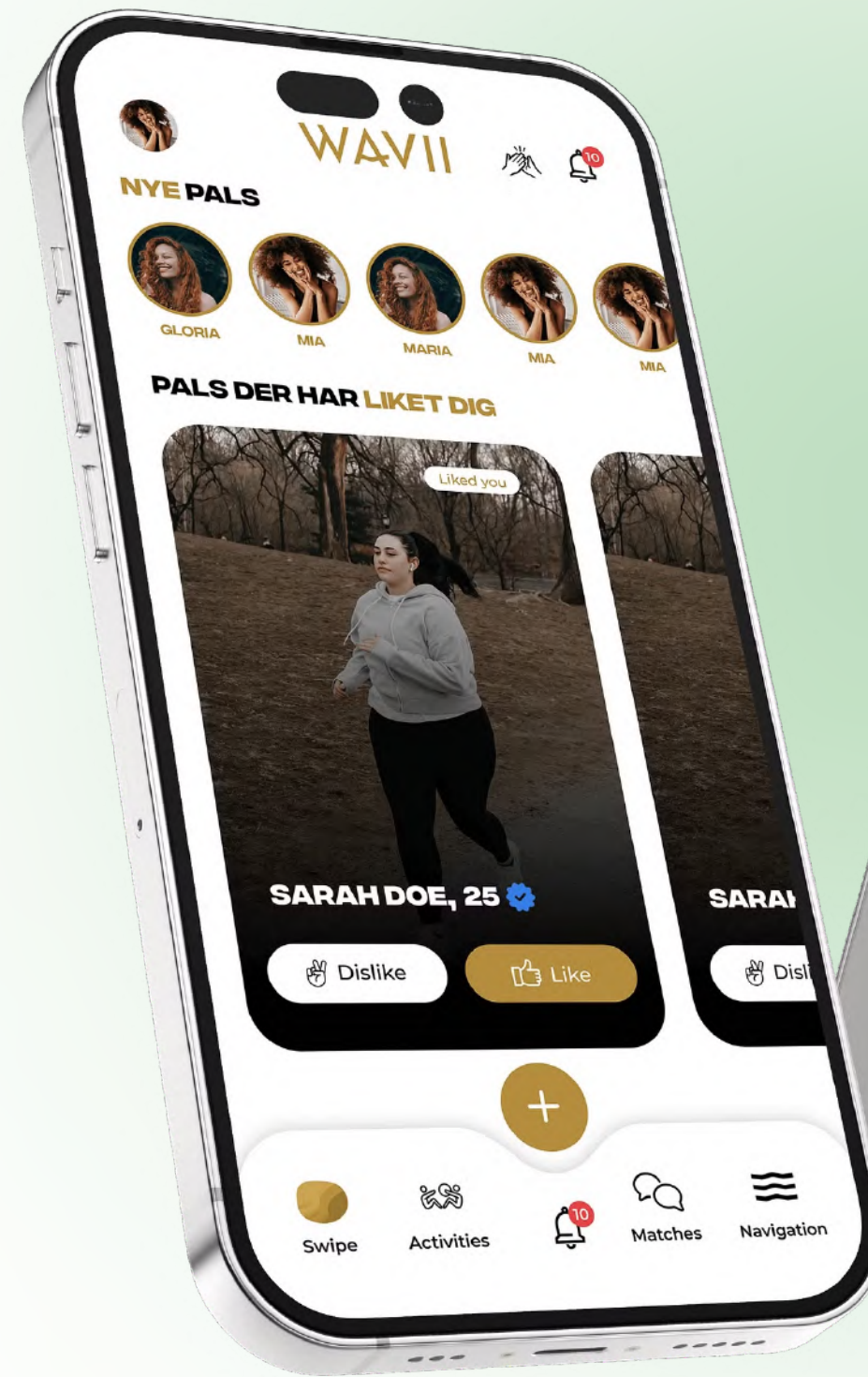
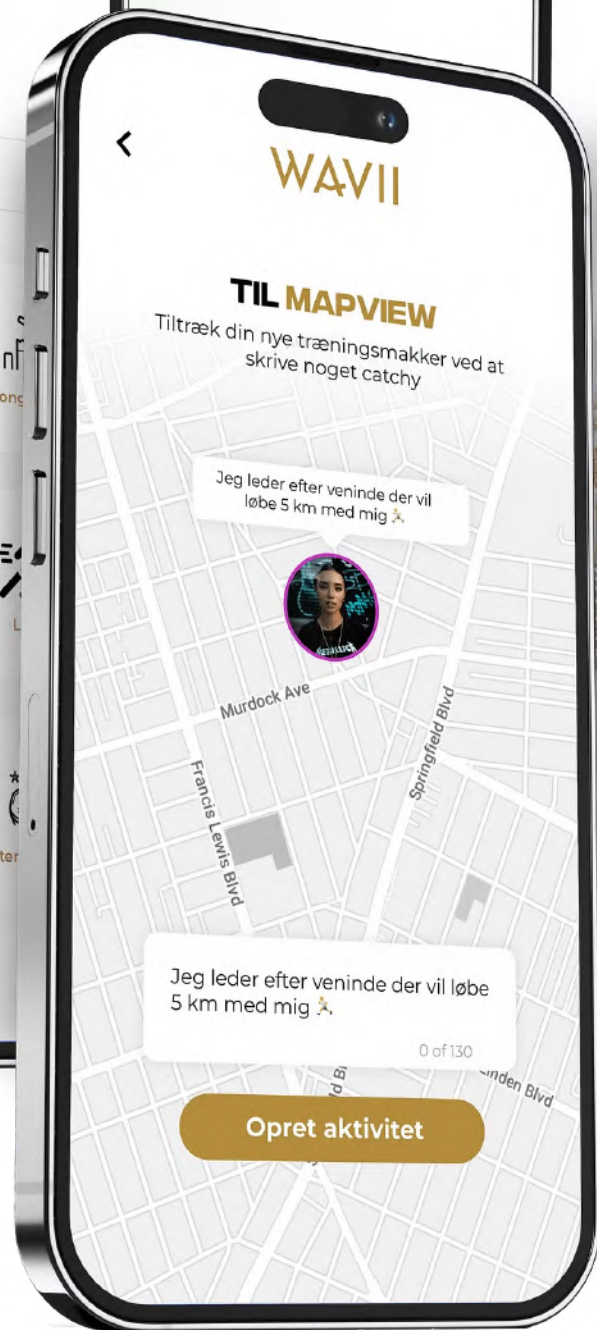
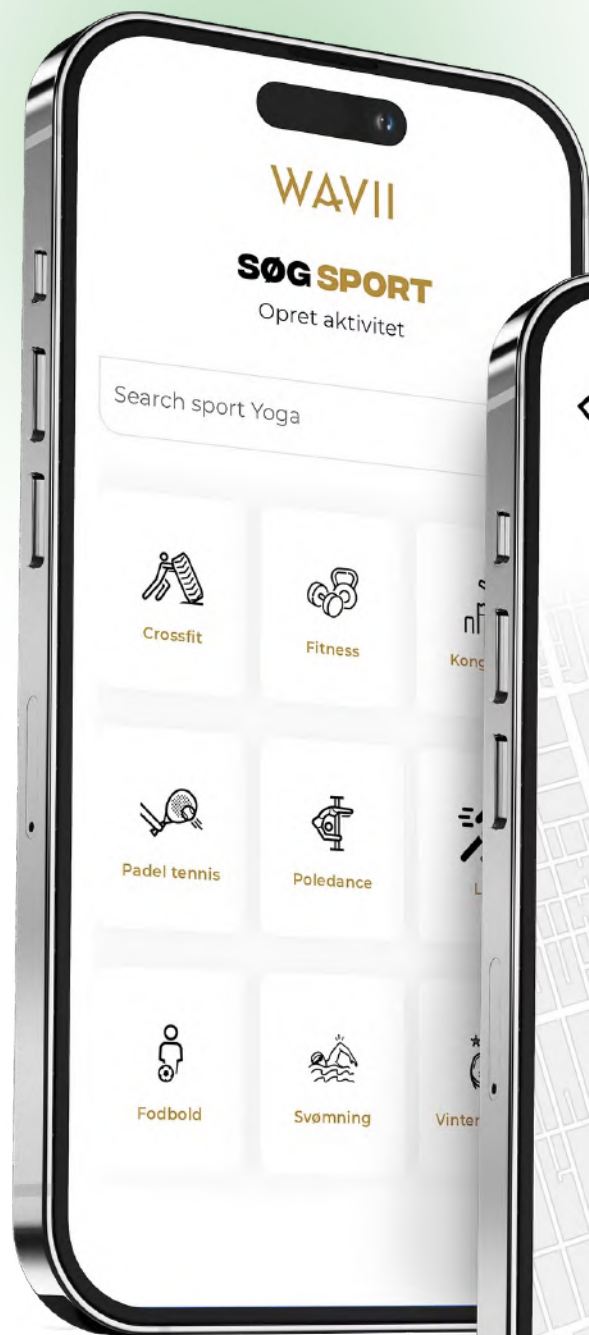
2021 - 2023

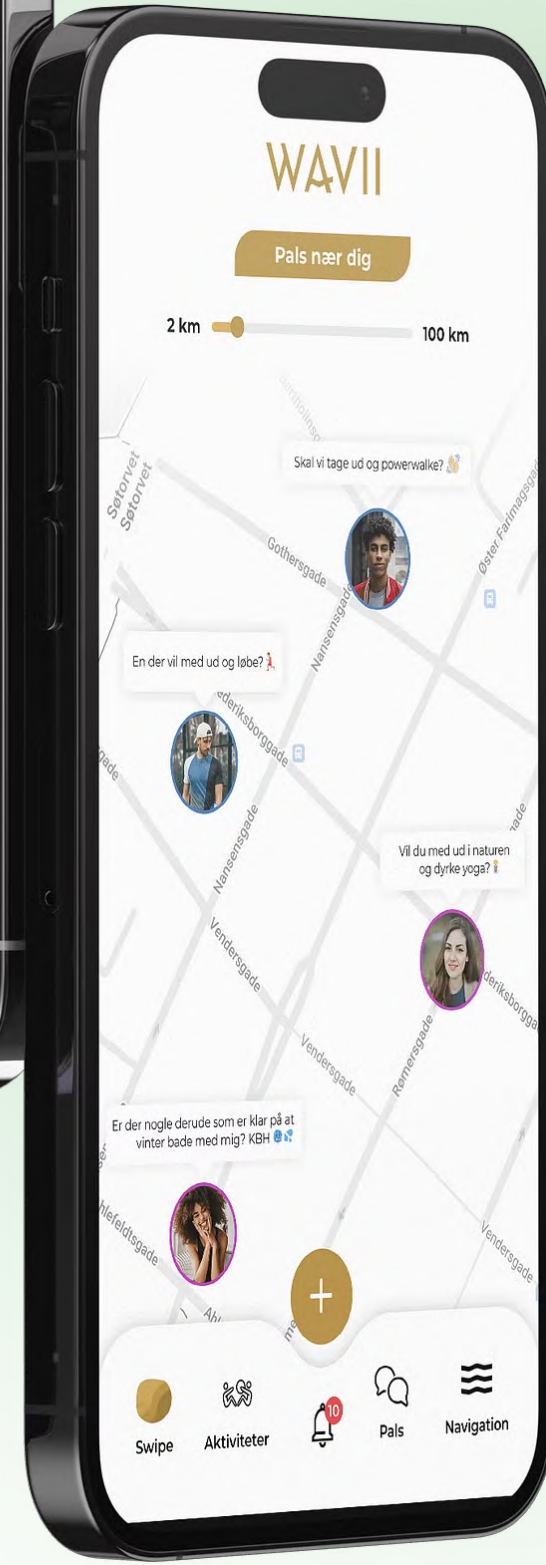
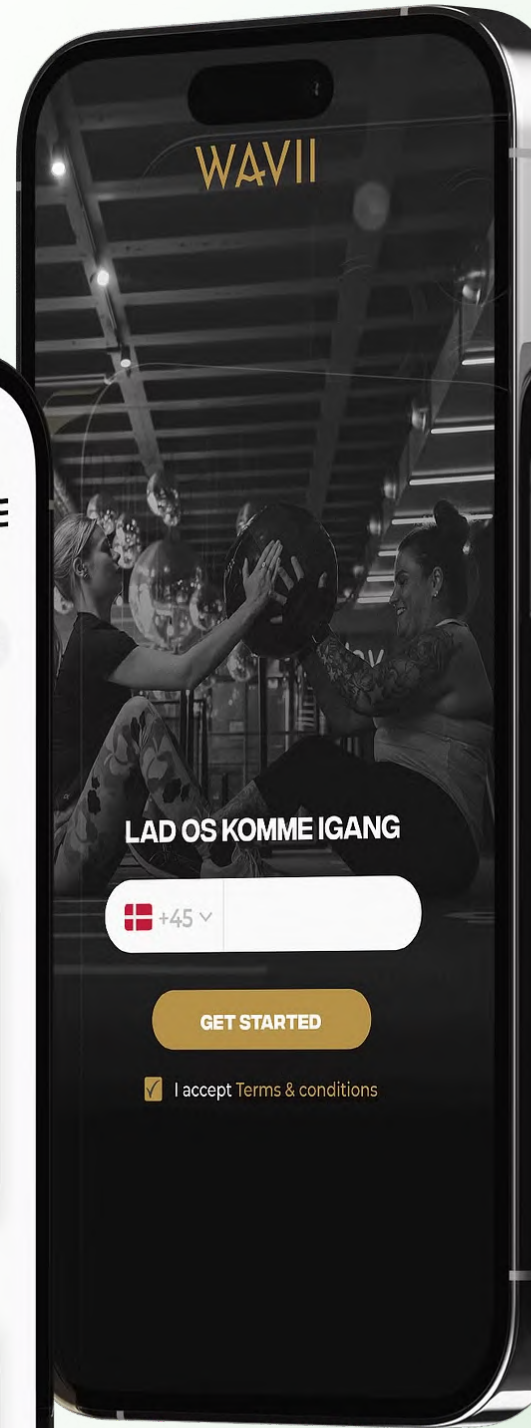
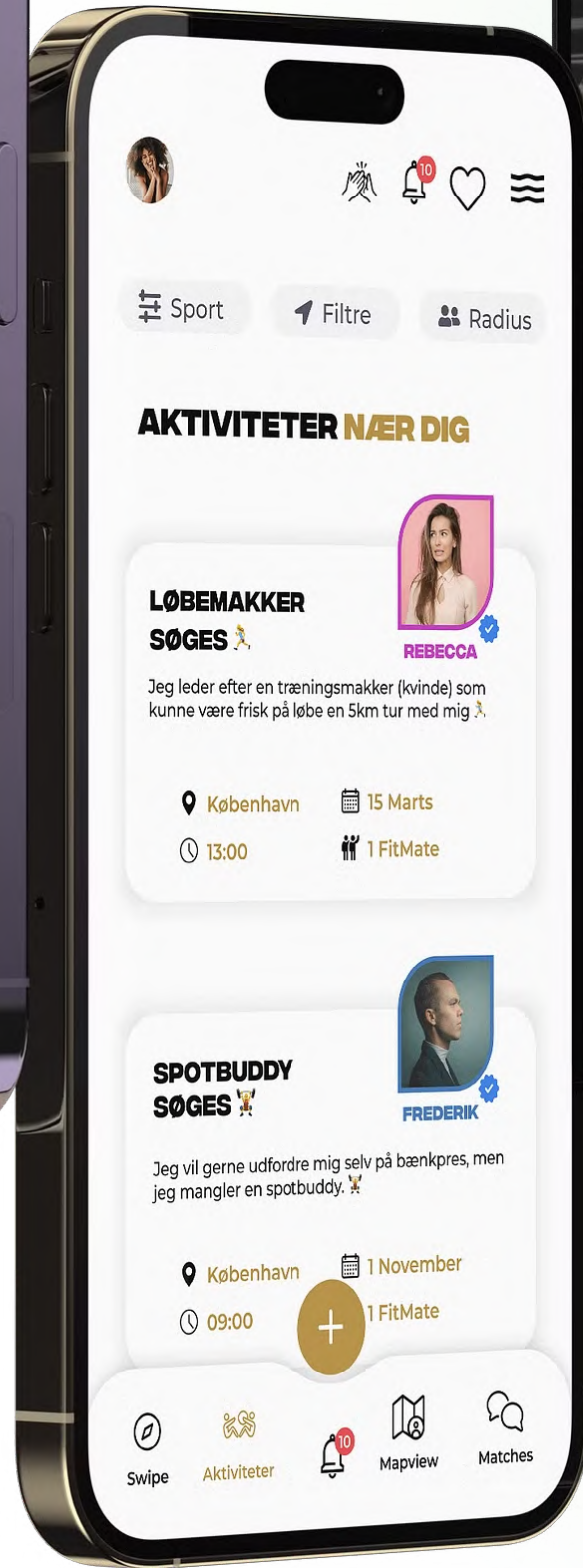
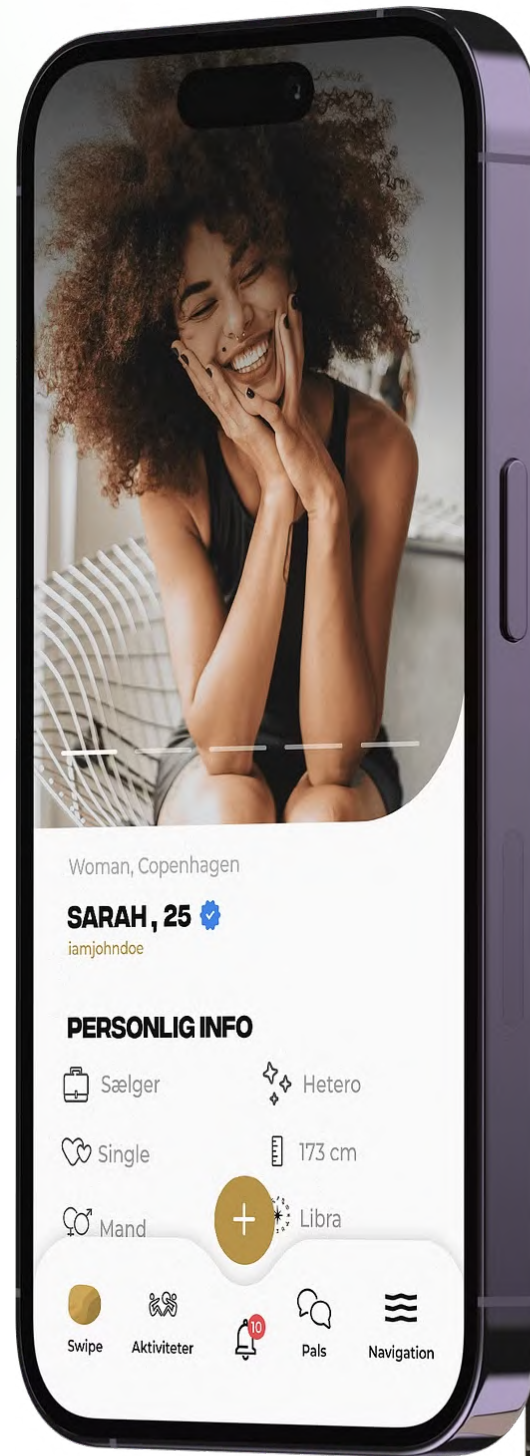
- Developed Mille's website
- Worked out her new brand identity & User journey



I designed the complete UI and UX for this app, available on both the App Store and Google Play.

Check out more mockups on the following pages.







NIGHT BURD

NightBurd is an app concept I designed to enhance the nightlife experience by allowing users to skip lines and order drinks directly from their phones.

I created NightBurd after realizing, during the few times I go out, how frustrating it can be to wait in line and for my turn to order.

Check out the rest of the UI in the next slide!



Full name
Write here
Example: John Doe
Next step →
NIGHT BURD

City
Example: København
København
Next step →
NIGHT BURD

Bars & Nightclubs
NEAR YOU
PROUD MARY CLUB
CAROLINE
SØ PAVILLONEN

Good evening night burd
Fly in
— or —
Become a night burd
NIGHT BURD

Let's get started
+45 12 34 56 78
1 2 3
4 5 6
7 8 9
0

City
Example: København
Write here
or use my location
NIGHT BURD

Date of birth
Day / Month / Year
Next step →
NIGHT BURD

 NIGHT BURD



Good evening night burd

Fly in

— or —

Become a night burd

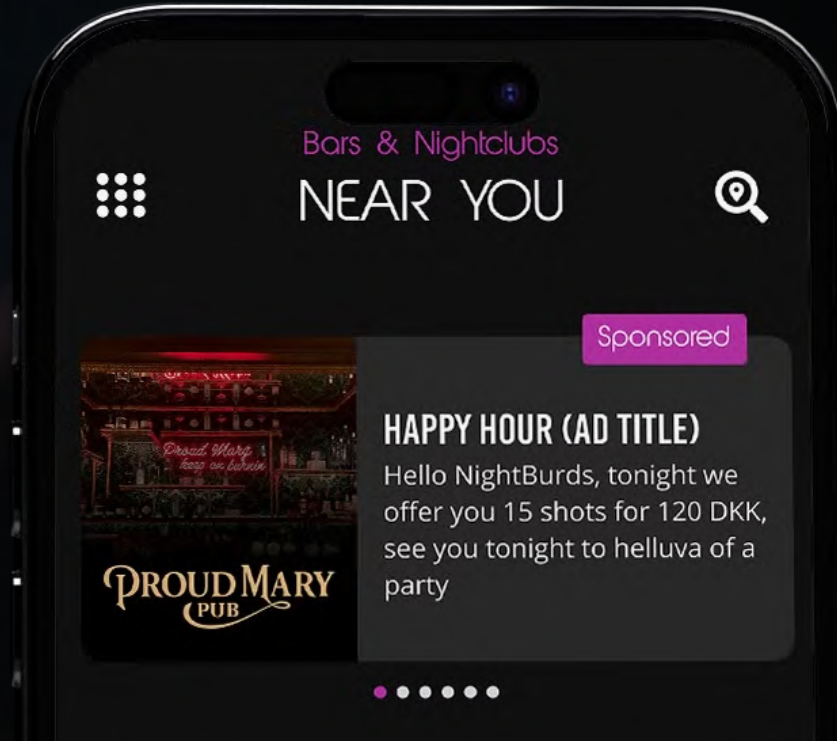


City

Example: København

Write here

Or use my location



Bars & Nightclubs

NEAR YOU

Sponsored



HAPPY HOUR (AD TITLE)

Hello NightBurds, tonight we offer you 15 shots for 120 DKK, see you tonight to helluva of a party

NightClubs near you



Sweet
CAROLINE
COCKTAILS & KARAOKE




HVORDAN BLIVER MAN FRANCHISETAGER?


Det kræver vilje, styrke og engagement at skabe en succesfuld VACA restaurant med høj omsætning og skarp styring af omkostningerne.

Du får mulighed for selv at sammensætte dit team af ledere og medarbejdere, som vi vil hjælpe dig med at lære op i køkkenfærdigheder


Snacks




Crispy Chicken
Serveres med valgfri dip



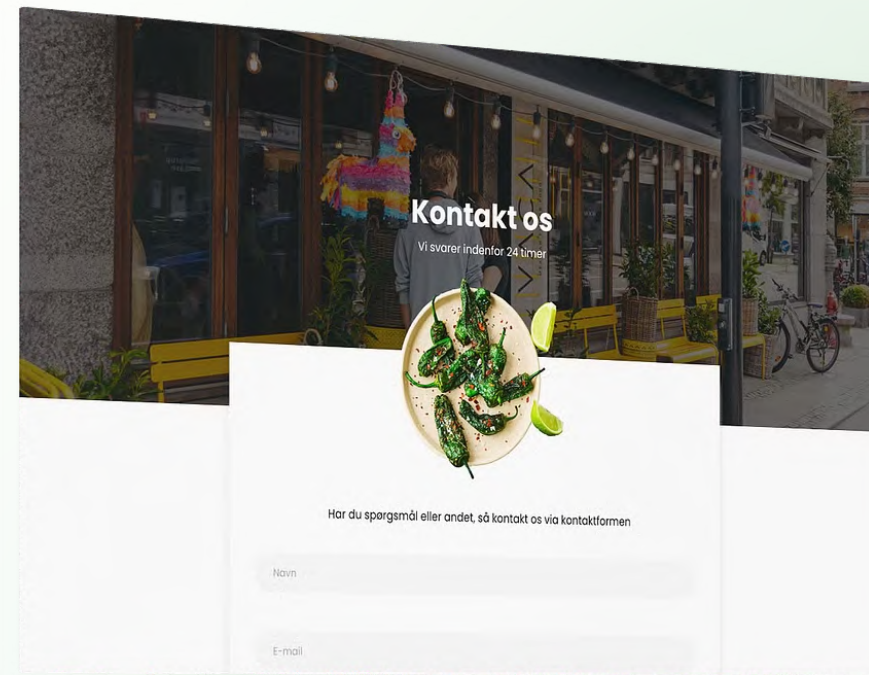
Tempurerejer
Serveres med valgfri dip



Padrons
Lynstegte padrons m. Chipotle krydderier og flagesalt. Serveres med lime



Taco
Grillet taco med ost og oksesteak. Kan også laves med



MEXICAN FINGER FOOD

Grundstenen i VACA er maden som et samlingspunkt

Derfor har vi skabt et takeaway koncept, hvor kvaliteten er høj, menuen kreativ og nytænkende, og hvor maden inviterer til samtale. Vi samler maden på stedet for eget smag og friskhed.

Mexicansk mad på ny. Med VACA vil vi gerne invitere dig til at smage mexicanske retter på en ny måde. Vi har taget udgangspunkt i det ægte mexicanske køkken og eksperimenteret med at



VACA

MEXICAN FINGER FOOD

VACA is a Mexican takeaway restaurant chain in Denmark with more than six locations.

I was responsible for designing and developing their website and brand identity.

GET IN TOUCH

I look forward to hearing from you with a view to a strong and solid collaboration.



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